





STEPHANIE BRINT

CONTACT

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EDUCATION

UNIVERSITY OF FLORIDA

Bachelor of Science in Video
Production

Master of Arts Mass
Communications: Global Strategic
Relations

Graduate Certificate: Social Media

MIAMI AD. SCHOOL

Strategic Planning Bootcamp

SKILLS

- Account Management
- Project Management
- Video Production
- Relationship Building
- Communication
- Brand Strategy
- Writing/Storytelling
- Content Creation (Adobe
Premiere Pro, CapCut,
Canva)

AWARDS

STUART PARKIN EMPATHY AWARD

Fall 2022
Stuart Parkin x Miami Ad. School

EXPERIENCE

ACCOUNT MANAGER

Think Integrated (2021-Present)

- Leads client and internal team members in developing strategies to meet business goals and objectives including social media strategies
- Works closely with clients in defining goals, plans, needs, and KPIs then translates directions to internal team to ensure alignment during production
- Actively manages all projects from start to finish and proactively communicates with clients and team members
- Adept at building and maintaining relationships and managing multiple clients and a high volume of projects
- Leads internal production team for all video projects including budget management, script breakdown, creating shot lists and set schedule, acts as first assistant director and producer on sets

ACCOUNT COORDINATOR

Think Integrated (August 2020 - January 2021)

- Collaborated with the account management team to support the development and implementation of advertising strategies
- Assisted in creating and optimizing social media campaigns, including content creation, ad placement, and monitoring
- Conducted market research and analyzed data to provide insights for client campaign

CONTENT PRODUCTION INTERN

Visit Orlando (January 2020 - April 2020)

- Assisted in producing and editing content on Final Cut Pro to be used across social media channels including Instagram, Facebook, and YouTube
- Collaborated with the content producer in creating an organized asset management system for use throughout the company

EXECUTIVE ASSISTANT

Chris Morgan Productions (2018-2019)

- Maintained departmental grids and reports, logging submissions, and tracking project status for film and TV production slates
- Credited as US Assistant to Miss Davies in "Hobbs & Shaw"

SCRIPTED DEVELOPMENT INTERN

Propagate Content (May 2018 - August 2018)

- Reviewed writer/director samples, submitted scripts, and novels and provided brief coverage
- Created one-sheets for projects in development to be brought to networks and freelance professionals
- Conducted industry research on trends and created reference sheets to be used in development projects